



ASSOCIATION CIVIC TECH EUROPE

Representing Civic Tech at the European scale.

ACTE's launching webinar

19 May 2020

 #ACTELaunchingWebinar

Agenda

- **Introductory keynote speech**
- Roundtable and Q&A
- Concrete solutions offered by the civic tech sector
- Conclusion

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Introductory keynote speech



Julie de Pimodan, Co-founder & CEO of Fluicity,
President of ACTE

 [@Judepim](https://twitter.com/Judepim)



Axel Dauchez, President & founder of Make.org,
Vice-president of ACTE

 [@axeldauchez](https://twitter.com/axeldauchez)

 [#ACTELaunchingWebinar](https://twitter.com/ACTELaunchingWebinar)

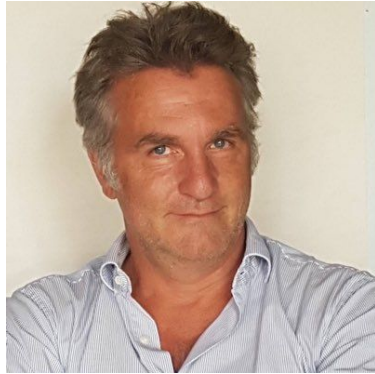
The members of ACTE



Julie de Pimodan

Co-founder & CEO of Fluicity

@Fluicity
@Judepim



Axel Dauchez

President & founder of Make.org

@Make_org
@axeldauchez



Florent Barre

President & co-founder of Quorum

@QuorumCorp



Chloé Pahud

Founder & CEO of Civocracy

@Civocracy
@chloepahud



Fotis Talantzis

Co-founder & CEO of Novoville

@NovoVille
@myfota



Cyril Lage

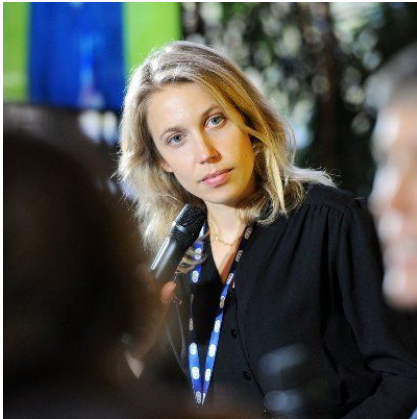
Co-founder & CEO of Cap Collectif

@CapCollectif
@CyrilLage



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Introductory keynote speech



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Roundtable and Q&A

Keep the democracy alive on a continuous basis: how digital tools can increase the citizens' participation and help public authorities to strengthen their relationship with the Europeans?



Lucrezia Busa

Member of the cabinet of Commissioner Didier Reynders in charge of Justice



Gwendoline Delbos-Corfield

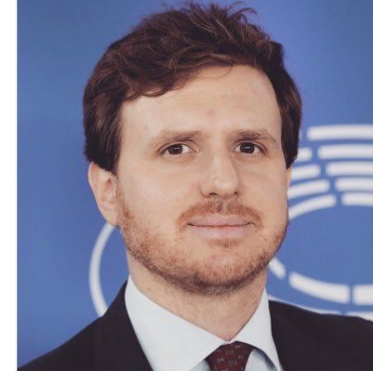
Member of the European Parliament

Vice-Chair of the Group of the Greens/European Free Alliance

Vice-Chair of the Committee on Women's Rights and Gender Equality

Member of the Committee on Constitutional Affairs

[@GDelbosCorfield](#)



Mattia de' Grassi

Member of Dubravka Suica's cabinet, Commissioner in charge of Democracy and Demography

[@mattiadgdp](#)



Rait Pihelgas

Member of the European Committee of the Regions

[@RaitPihelgas](#)

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NationBuilder and Quorum: Organising tools and infrastructure to engage with citizens



Flore Blondel-Goupil
Europe Customer Engagement Manager
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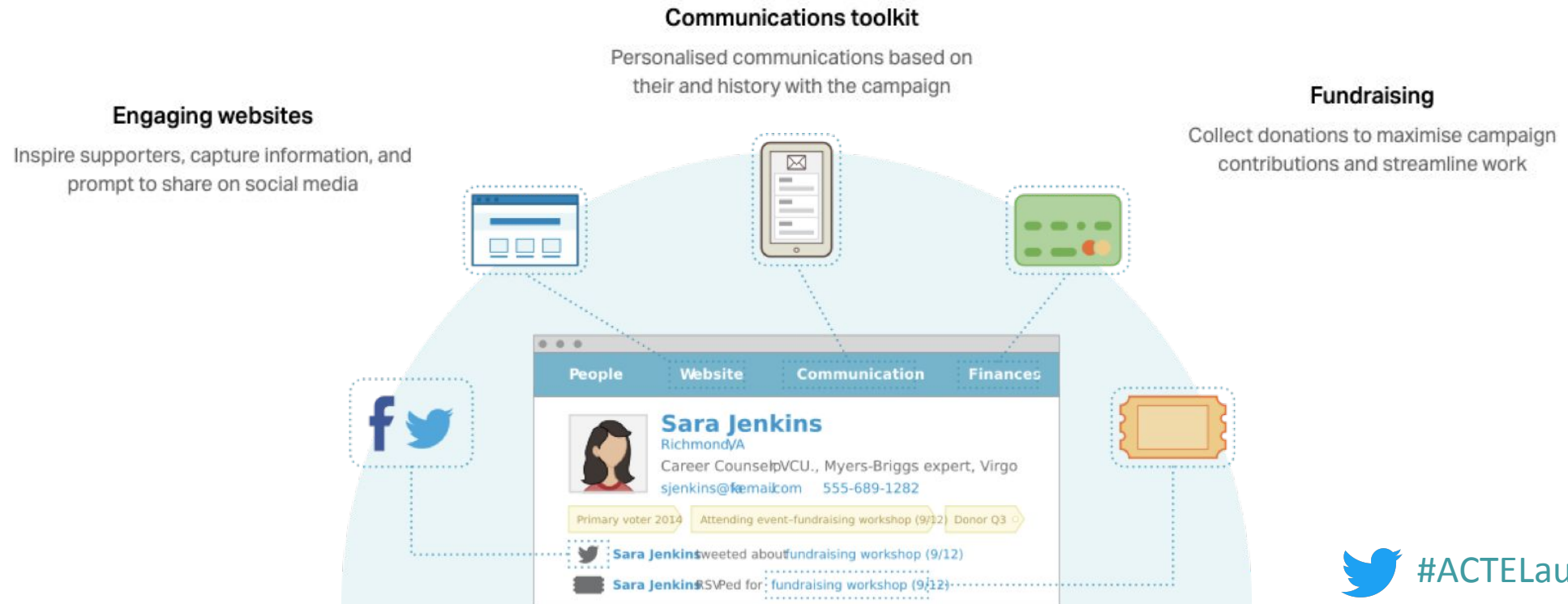
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What is NationBuilder?

Software designed to power organizations, movements, and campaigns.

NationBuilder was created with the belief that everyone can lead.

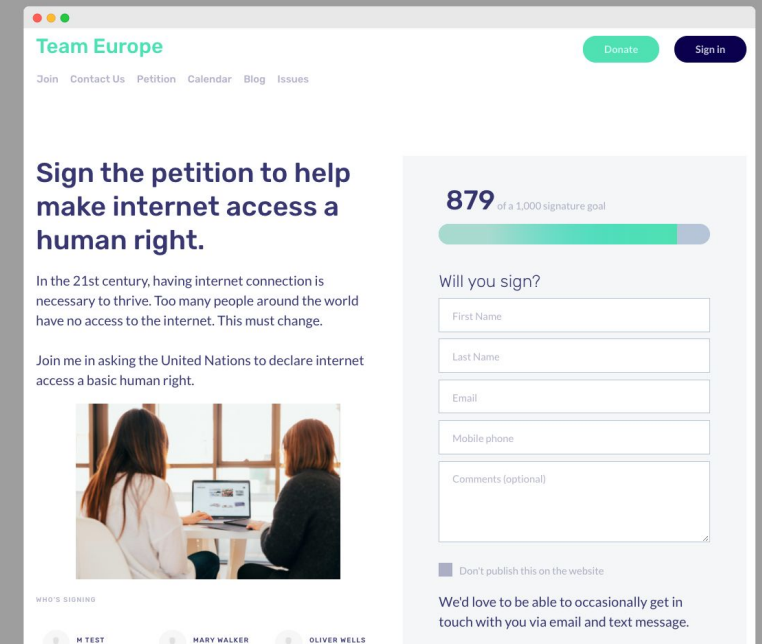
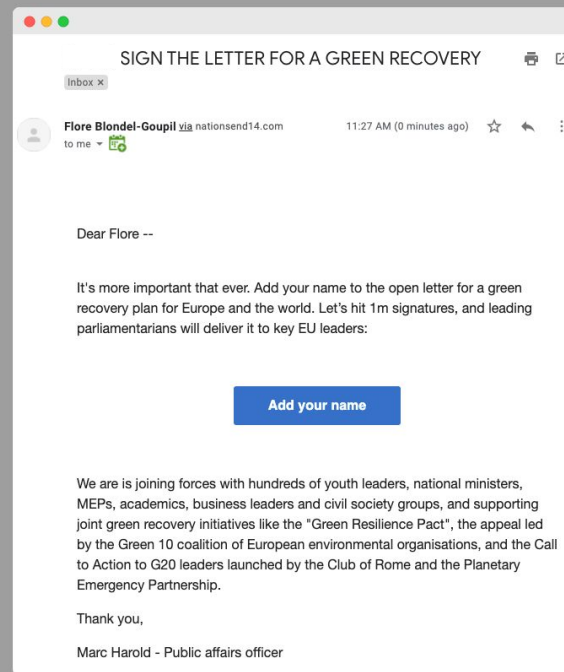
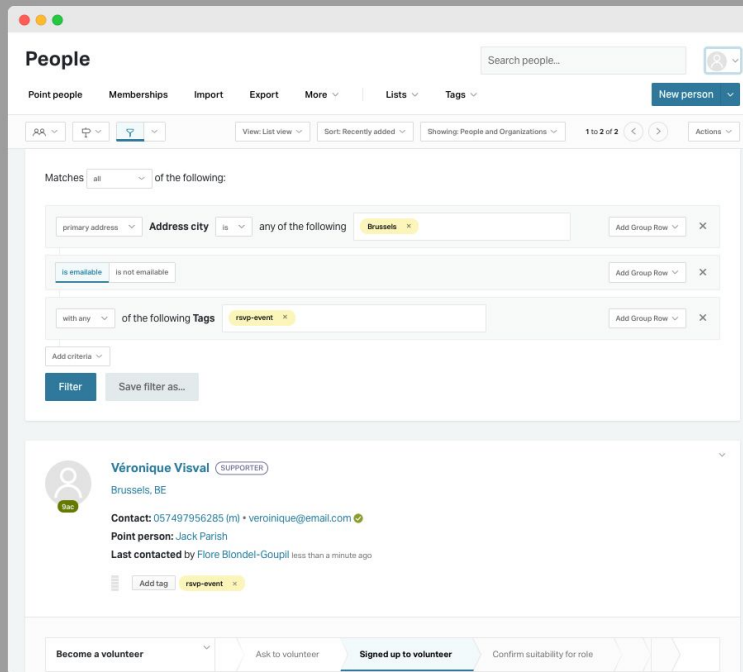
NationBuilder helps building strong relationships that allow moving people to action.



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What is NationBuilder?

Making the tools for leadership available at an affordable price to people all over the world



What is Quorum?

Quorum is a citizen engagement platform and a mobile app.

We equip hundreds of organisations including elected officials, movements, campaigns, ngos but also citizen-driven organisations to help them organize their communities at a local level and use their data to visualise the big picture.

ENGAGE

- People database
- Team management and organisation
- Create simple survey
- Push notification on mobile
- Manage communications (Emails, Text etc.)
- Automate emails & responses

ACT

- Create and monitor actions
- Add supporters and donors
- Optimised door-to-door
- Capture & share information
- Call list system
- Share briefs & Material

ANALYSE

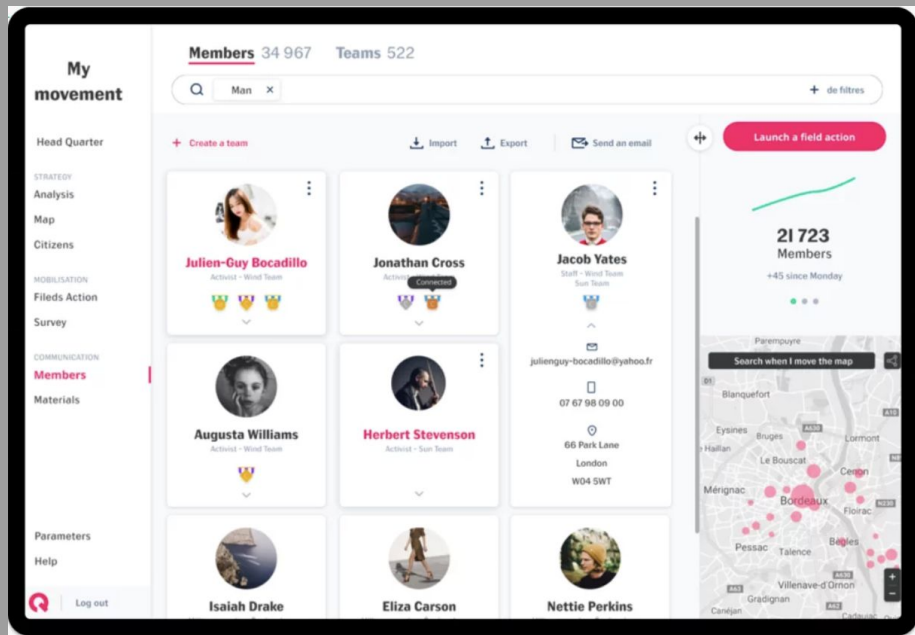
- Real time data syncing
- Impact monitoring & analysis
- High-priority zones definition
- Mapping dashboard
- Profiles intelligence
- Socio-economic data & territorial diagnosis

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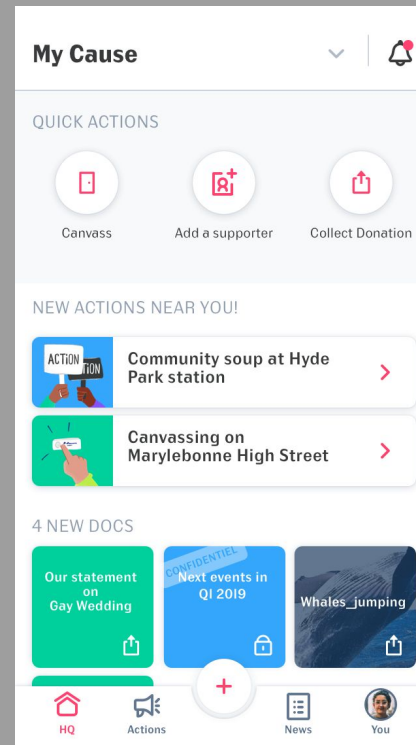
What is Quorum?

Innovative, easy-to-use and powerful technology for those shaping the future.

Engage with people



Tools to act



Analyse to see the big picture



Who needs Civic Tech?



Citizens



Public personalities



Unions



NGOs



Candidates & parties



Elected officials



Institutions

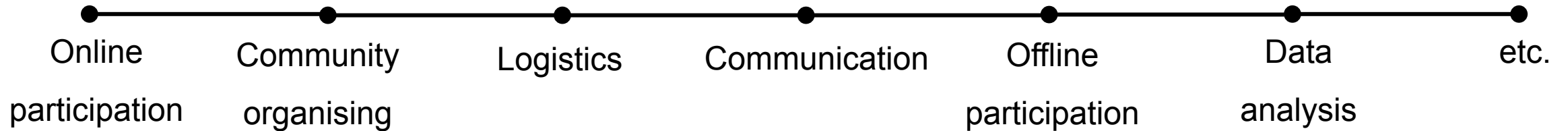
They all need a seat at the table to engage in the democratic dialogue

They all need to engage and organise communities to drive change

They all need technology to deal with the organisational challenges leading to democracy

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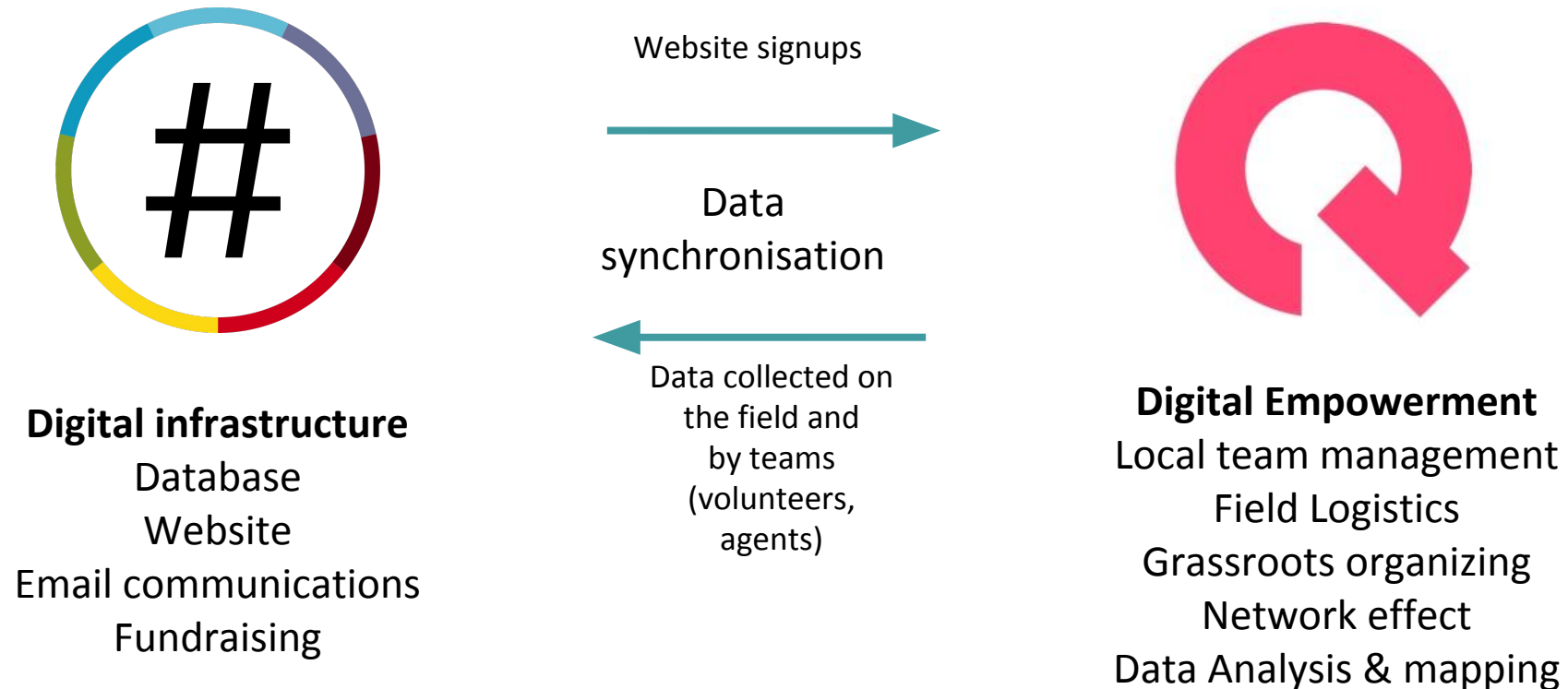
Civic Tech has a wide range of actors and we have complementary



To reach a wide range of citizens, the key is complementarity
and build integrations (APIs) **between solutions**

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Two systems that are complementary and integrated



At every step of the democratic dialogue, Civic Tech brings solutions



Citizens



Public personalities



NGOs



Unions



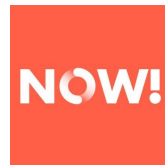
Candidates & parties



Elected officials



Institutions



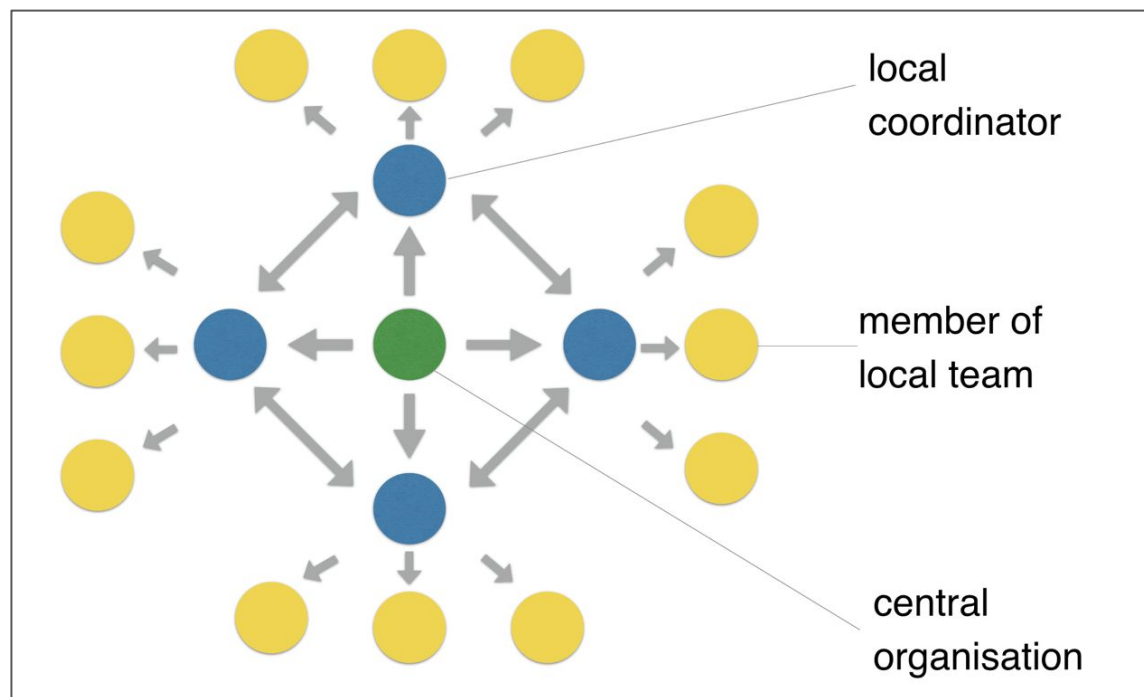
Use cases : Building a movement from scratch, using data to target areas where participation is weak, empower citizens to take part in local politics, increase voter turnout ahead of an election

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4 key takeaways & core principles learned from our collective experience

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Distributed network / Network effect



- Maximise **1-1 interactions**, proven to be more efficient to build trust
- Distribute leadership and scale the impact of an organisation or campaign
- Civic Tech tools help organise and provide infrastructure to build such networks

Permanent democracy or “forever democracy”



- Successful initiatives are the ones that never **stop engaging with citizens.**

- Build relationships. **Never stop organising and leading conversations.**

Voting is the beginning of a relationship, not the end.

- **Don't leave out those who don't engage** but use tech and data to get them involved.

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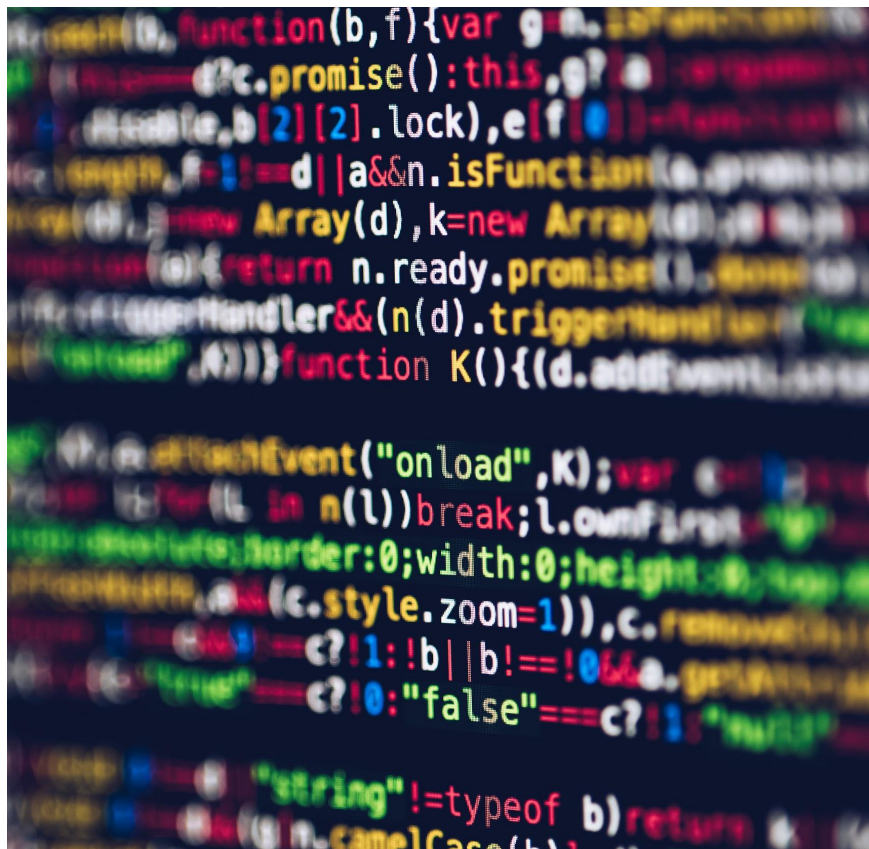
Meet people where they are



- **People are present in different spaces:** offline, email, social media, instant messaging - meeting them where they are is the best way to establish a dialogue
- **See Digital as a Public Service.**
The use of civic tech tools can be the first step towards digital for non tech-savvy citizens. And it's an opportunity for everyone.
-> Citizen-first and user friendly civic techs

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Build movements and drive change with data



It's not about big data

It's not about collecting as much data as possible on people, it's about gathering the necessary amount to know who they are and get them involved.

It's about "small data"

Small data exists through permanent democracy and the local level. It helps organisation to answer **quickly** with the relevant information.

Privacy by default to build trust

Consent is key - it's crucial to respect how and when people want to be in conversation

Thank you

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Conclusion



Richard Corbett, Deputy Head of the cabinet of the European Parliament's Secretary-General, in charge of the Constitutional and Institutional Affairs

 [@RichardGCorbett](https://twitter.com/RichardGCorbett)

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Thank you for your participation

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